

Personal Branding Pro

License Specifications by Program Level

12/01/09

Effective Midnight on Tuesday December 1, 2009, the following license specifications will go into effect for Personal Branding Pro(tm) users.

Users who are P1 or above will maintain the UNLIMITED page license status provided you maintain your annual P1 subscription indefinitely, yet be subject to change should it become necessary in the future because of abuse.

All Licenses are granted to the individual holder for the period of at least 1 year, or as renewable within the PBP system framework.

Each license extends to only the person or entity who is registered on the system, and can only be used for their own business(es), and subject to the following terms and conditions:

1. The web page limits by account level are as follows (effective 11/28/09 12:01 am):

Level	Domain Limit	Page Limit
S1	1	100
S2	2	500
S3	5	5,000
P1	10	20,000
P2	25	100,000
P3	100	500,000
P4	250	1,000,000
P5	500	5,000,000

2. Each company/entity/individual will require their own license, which will be limited to the capabilities as specified by that license.
3. You may only manage pages and/or deploy pages to domains YOU OWN. You may not use the system to help another individual, company, or entity, and any attempt or successful deployment to a domain or for a business that you do not own, will be cause for loss of system privileges with no right of refund.
4. For each domain you intend to deploy pages for, you must maintain a "Domain Record" on the PBP platform, including working credentials. In the event the system attempts to log into your domain unsuccessfully, your account access will be instantly disabled until which time that the PBP system IS able to successfully log into your domain via FTP server.
5. Required monthly and/or annual licensing is required regardless of program level and based on resource utilization. Pinnacle Evolution reserves the right to require monthly maintenance fees for users who are enrolled above the P1 level in the compensation plan. Said fee schedule will be based on numbers of domains and number of sites deployed. Maintenance fees will not go into effect until 6 months after you purchase your P2 or above business unit and will only apply to actual web sites deployed.
6. Abuse: As a member of the Pinnacle Evolution community, you are expected to conduct business in accordance with PE terms and conditions, regardless of the products, services, and/or opportunities you promote. Anyone caught violating any terms and conditions may be subject to appropriate

disciplinary action(s) in accordance with Pinnacle Evolution terms and conditions.

7. Intellectual Property: Personal Branding Pro(tm) [PBP], and any/all brands under which the platform may be marketed is the intellectual property of Pinnacle Evolution. Should you create or model any alternative solution that provides the same capabilities that PBP provides will be considered violation of (theft of) Intellectual property. Any violation under this clause will be grounds for immediate disciplinary action, including termination of all benefits and platform access.
8. One User License: Each PBP license is for 1 user. A user is an individual, corporation, or other entity who each must maintain their own license. You may not give anyone other than yourself or your employees access to your account, not use the PBP system to benefit anyone other than you and/or business what you own at least 51% of.
9. Trace Logging: Every occurrence or event on the PBP system is logged to provide an evidentiary trail for the purposes of protecting the greater PBP user base. This information will not be shared with any person or business other than Pinnacle Evolution. It is for internal use only.
10. These rules for PBP are in DRAFT form as of 12/01/2009 and subject to changes with notice.